



PRESS RELEASE

DEELEY HARLEY-DAVIDSON® CANADA MAINTAINS THE RACING HERITAGE
The Deeley Racing/Ruthless Racing Inc. team rises again and aims for the track in 2010

CONCORD, Ontario (December 9, 2009)

Since the announced discontinuation of Buell™ production by Harley-Davidson Motor Company in October, various speculations and rumours have formed around Canadian racing activity. At this stage, Deeley Harley-Davidson® Canada is proud to announce that it will stay true to its roots in racing and has committed to be on board for the 2010 Parts Canada Superbike Championship, which incidentally marks the series' 30th anniversary. The categories supported will be the Pro Superbike, Yoshimura Pro Sport Bike and the new Sports Twins Pro/Am Classes as well as the Western Canadian Championships.

With a different set-up than the previous year, dictated by the tightening of budgets for many manufacturers, the 2010 series will consist of an opening round followed by three double-headers.

The Deeley Racing/Ruthless Racing Inc. team will consist of the experienced Darren James – team owner/rider no. 29 – racing in the Pro Superbike and Yoshimura Pro Sport Bike categories on 2009 Buell™ 1125R™ bikes, with the possibility of Olivier Spilborghs joining in and racing in the Sports Twins Pro/Am Class.

2010 Parts Canada Superbike Championship Schedule

Round One	May 28-30	Circuit ICAR	Mirabel, Quebec
Round Two	June 24-27	Race City Motorsport Park	Calgary, Alberta
Round Three	June 24-27	Race City Motorsport Park	Calgary, Alberta
Round Four	July 8-11	Mosport International Raceway	Bowmanville, Ontario
Round Five	July 8-11	Mosport International Raceway	Bowmanville, Ontario
Round Six	August 5-8	Atlantic Motorsport Park	Shubenacadie, Nova Scotia
Round Seven	August 5-8	Atlantic Motorsport Park	Shubenacadie, Nova Scotia



Deeley Harley-Davidson® Canada is pleased to once again support this national sport and wishes the Deeley Racing/Ruthless Racing Inc. team a successful upcoming season.

About Deeley Harley-Davidson® Canada

Deeley Harley-Davidson® Canada is the exclusive Canadian distributor of Harley-Davidson® and Buell™ motorcycles, Genuine Motor Parts and Accessories, and MotorClothes® apparel, which are provided through a national network of authorized Harley-Davidson® and Buell™ Retailers. Office and distribution warehouse facilities are located in Richmond, British Columbia, and Concord, Ontario.

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