



## PRESS RELEASE

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### FOR IMMEDIATE RELEASE

#### **PARTS CANADA SUPERBIKE SERIES: SEASON FINALE ROUND 7** *Shannonville Motorsport Park*

Shannonville, Ontario (August 31, 2008) – Shannonville Motorsport Park

#### ***Superbike:***

The Ruthless Racing Inc./Deeley Harley-Davidson® Canada crew worked feverishly during Saturday's qualifying sessions and was rewarded with a Pirelli Superpole top ten qualifying run. With six-time Canadian Superbike champion Steve Crevier aboard the Buell® 1125R motorcycle, the team kept chipping away at lap times until they were within 0.853 of a second of eventual pole-sitter Brett McCormick, placing the Buell bike into sixth place and a second row start for Sunday's Buell-sponsored Parts Canada Superbike final.

On Sunday, Steve Crevier used his great qualifying performance to his advantage, getting a good start and rounding off the first lap in fourth position in the Parts Canada Superbike 20-lap final race. By mid-point of the race, Crevier had lost a couple of positions but kept his head down, sometimes sliding the rear wheel into the Shannonville high high-speed front straight, and managing to claw his way back up to a respectable fifth place finish at race end. Crevier commented on the remarkable progress the Ruthless Racing Inc./Deeley Harley-Davidson® Canada team has made over the season, saying, "At the beginning of the year we were down 50 to 60 horsepower and riding stock bikes. My crew has done so much magic, listening to all my needs and working on the relationship between me, the bike, the tires. We are now getting competitive with this Buell motorcycle."

#### ***Canadian Thunder:***

During his qualifying run on Saturday, Dave Estok brought the Ruthless Racing Inc./Deeley Harley-Davidson® Canada Buell® 1125R motorcycle home in third place with a time of 1:07.629, earning him a front row start for Sunday's final. Darren James, still suffering from a broken clavicle from the previous round, soldiered on, finishing in seventh overall with a time of 1:09.253. After this session, Estok said, "I think we've got something for these guys tomorrow. I feel I was close enough to the Ducatis, if we can drop a second here and there we should be in there battling." James said after the session, "I'm sore. I can feel the little bone moving around in there and now my shoulder is raw from taping and untaping it up all the time. I just have to make it through one more day."

Sunday saw Dave Estok with a good start and a slight advantage over BMW rider Michael Ferreira as the two riders chased down the lead pair of Ducatis. Estok was in a solid third place until the mid-point of the race, when a crashed motorcycle on the race line brought out the red flag, setting up what would become a 4-lap



sprint in Canadian Thunder final race action. On the re-start, Estok lost a bit of drive and fell back to fourth rounding the first corner, this time losing the advantage to the BMW of Ferreira. Race officials assessed Ferreira with a jump-start, penalizing the BMW rider with a five-second penalty and handing third place back to Estok. Just a short distance behind, Darren James battled pain and the KTMs to bravely place his Buell 1125R bike into sixth place at the checkered flag in the Canadian Thunder final.

Estok said after the race, "I feel great about putting the Ruthless Racing Inc./Deeley Harley-Davidson® Canada Buell on the box this weekend. I wish I had a bit more to battle with the Ducatis this year. They've just been ahead of us this year; it's been their year! We'll do some more homework over the winter and we'll have some better battles next season."

**Canadian Sport Twins:**

Jim Proulx of Ottawa, Ontario, on the Harley-Davidson® of Ottawa-sponsored Buell® XB12R bike, was the top qualifier on Saturday, but lost his position when his bike blew over on the post-qualifying technical inspection and dyno run. The 2008 ST champion was issued a five-position penalty. With Proulx's penalty, Olivier "OV" Spilborghs, racing for Ruthless Racing Inc./Deeley Harley-Davidson® Canada, inherited the pole position, setting the stage for what would surely be a battle in Sunday's final. Proulx's team mate Dan Thomson, supported by Harley-Davidson® of Ottawa, moved up to third place and a front row start for Sunday's Canadian ST final.

Jim Proulx had already clinched the Sport Twins title at the previous round in Shubenacadie, Nova Scotia, but he did not let off for the Sport Twins final event of the season. Proulx took advantage of the 4-lap sprint to the finish and jumped out to an early lead, maintaining it until the checkered flag dropped, concluding a brilliant season for the Ottawa, Ontario, rider. Olivier "OV" Spilborghs capped off his season with a commendable finish, bringing the Buell bike home to a third-place podium finish. Harley-Davidson® of Ottawa-sponsored Dan Thomson finished the race in fifth. An ecstatic Proulx commented after the race, "It feels awesome. It's been a while since I've had a number one plate and I kinda like it." Olivier Spilborghs said after the race, "I feel a little relieved that this season is over. We just wanted to finish off on a good note. The bike ran great, everything held together. We got three Buells on the podiums today; we can't do much better than that."



Canadian Thunder National Championships – Round 7

Left to Right: 3. Dave Estok (Buell) 1. Valter Bartolini (Ducati) 2. Andrew Nelson (Ducati)



Canadian Thunder National Championships – Round 7

Left to Right: 3. Dan Thompson (Buell) 1. Jim Proulx (Buell) 2. “Ov” Spilborghs (Buell)

A special thank you to our Ruthless Racing Inc./Deeley Harley-Davidson® Canada crew members and Crew Chief Thomas Morin, as well as to the Buell Motorcycle Company for their ongoing support and contributions during the 2008 racing season.

### **2008 Parts Canada Superbike Championship Final Standings**

1. Jordan Szoke – Kawasaki: 317 pts.
2. Clint McBain – Suzuki: 277 pts.
3. Kevin Lacombe –Yamaha: 250 pts.
4. Chris Peris – Suzuki: 199 pts.
5. Brett McCormick – Kawasaki: 165 pts.
6. Francis Martin – Suzuki: 154 pts.
7. Steve Crevier – Buell: 133 pts.
8. Matthew McBride – Suzuki: 133 pts.
9. Ross Milson – Suzuki: 125 pts.
10. Andrew Dunlap – Kawasaki: 123 pts.

### **2008 Canadian Thunder Championship Final Standings**

1. Valter Bartolini – Ducati: 309 pts.
2. Andrew Nelson – Ducati: 257 pts.
3. Dave Estok – Buell: 237 pts.
4. Michael Ferreira – BMW: 226 pts.
5. Darren James – Buell: 216 pts.
6. Michael Leon – KTM: 207 pts.

7. Erick Beausejour – KTM: 206 pts.
8. Paul Glenn – BMW: 146 pts.
9. Steve Walker – BMW: 105 pts.
10. Dino Paron – BMW: 53 pts.

### **2008 Canadian ST Championship Final Standings**

1. Jim Proulx – Buell: 360 pts.
2. Olivier Spilborghs – Buell: 294 pts.
3. A.J. Simiana – Ducati: 235 pts.
4. Dan Thomson – Buell: 202 pts.
5. Scott Kerr – Buell: 177 pts.
6. Patrick Chartrand – Ducati: 143 pts.
7. Shane Poon – BMW: 104 pts.
8. Mike Cean – Buell: 86 pts.
9. Dale Wood – Buell: 50 pts.
10. Laurent Feuiltault – Kawasaki: 45 pts.

### **About Deeley Harley-Davidson® Canada**

Deeley Harley-Davidson® Canada is the exclusive Canadian distributor of Harley-Davidson® and Buell® motorcycles, Genuine Motor Parts and Accessories™, and MotorClothes® apparel, which are provided through a national network of authorized Harley-Davidson and Buell Retailers. Office and distribution warehouse facilities are located in Richmond, British Columbia, and Concord, Ontario.

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