



PRESS RELEASE

ROUNDS FOUR AND FIVE OF THE PARTS CANADA SUPERBIKE SERIES *Typical Weather For The Mosport Double Header*

MOSPORT, Ontario (July 21, 2009) – Mosport International Raceway.

Although the threat of inclement weather is never far off when you are at Mosport, the Deeley Racing/Ruthless Racing Inc. racing team, powered by Buell Motorcycle Company, remained optimistic throughout Friday's busy, and sometimes damp, qualifying sessions. They chipped away with set-up and bike prep, making slow but steady progress as they readied the Buell™ 1125R™ bikes for rounds four and five of the Parts Canada Superbike double header weekend at Mosport's fast and challenging 4-km road race facility. The superbike effort of Steve Crevier from Maple Ridge, British Columbia, who earned another shot at the Pirelli Superpole during the morning's early qualifying sessions was noteworthy and created an air of expectation within the enthusiastic Crevier fans. With a single-lap qualifying run timed at 1:23.951 seconds and as one of only two riders who actually accomplished a faster run during the session, Crevier earned himself the eighth-fastest time out of the top ten riders, translating that into a third-row start for both of the weekend's superbike races.

With dark clouds looming in the distance on Saturday, 35 superbike riders lined up on the full grid for the Parts Canada Superbike feature in round four of the Mosport double-header weekend. With his good run in Friday's Pirelli Superpole qualifying round, Buell™ 1125R™ bike-mounted Steve Crevier started from the outside of row three for what was to be a 20-lap contest. When the starting light flashed green, Crevier was off the line quickly, and a six-rider freight train pulled ahead of the rest of the field. Riders at both ends of the pack exchanged positions throughout the race and Crevier found himself in a three-way battle with the GSX-R1000s of Scott Rupert and Matt McBride. The riders shuffled positions several times with Crevier roaring onto the front straight in fifth position when the predictable rain started to fall, bringing out the red flag and an early conclusion of the race. "That was a tough one," commented Crevier after the race. "They get in behind me and they draft me up the straight, but then when they pull out in front, they go slower and I can get them back again."

Saturday's round four of the Pro Sportbike class had all three Buell™ 1125R™ bike riders in action, and the team had their first opportunity to showcase the results of all of their hard work in qualifying. The Buell™ bikes were well-represented, starting in rows two, three, and five for the first real test of the weekend. The 14-lap race unfolded as expected, with several dramatic battles within the race itself. Crevier had his hands full with a pair of youngsters, while behind him, Dave Estok was embroiled in a seven-rider battle with the still-injured Darren James drafting a short distance back. Cheered on by a passionate crowd, Crevier exchanged positions with Honda-mounted Jodi Christie several times and finally put him in his place with a strong push at the end to gain fourth, just seconds shy of a podium finish. Estok managed to stay at the front of the next pack of riders and earned a very commendable 11th with James hanging on for 13th. "I tried running with someone in front of me," commented an exhausted Dave Estok after the race. "But I started to get arm pump and I was having trouble using the brake so I only used it when I really had to."



The good qualifying position earned on Friday did little to help at Sunday's Superbike final for the Parts Canada Superbike round five action. Due to technical problems with the "A" bike, Crevier soldiered on and got the most out of his second Buell™ 1125R™ bike. Battling weekend-long front-end push and tire problems, Crevier still managed exhibit a solid effort, placing the Buell™ bike into a creditable ninth place finish after a race-long battle with Scott Rupert and ProStar rider Michael Taylor. "It's interesting because we've certainly got the power down the straight but when I get the bike straightened out, the other bikes are a little lighter and they can get on the gas a little earlier," commented Crevier post-race. "But it's work in progress and we are learning more and more about the bike at each round."

Sunday's Sportbike final was a barn burner and gave Steve Crevier a really good idea of just what could be accomplished on the Buell™ 1125R™ bike when things go right. A good start off the line put Crevier in a solid position to take command of the race early on and it was not very long until he rounded out the last corner to pull out into the lead and bring an ecstatic crowd to its feet. Cheers erupted along the front straight as Crevier crested turn ten and shot into the lead. The dramatic battle continued for several laps and Crevier held on to first and second position until the later stages of the contest when he dropped back and finished the race in fourth. It was another great effort for the Buell™ ace. Behind him, teammates Dave Estok and Darren James had their own battles waging but Estok finished the race in ninth and James was closely behind him in twelfth. Crevier said after the race, "We popped up into the lead early on when the tires were sticky, but those guys are all on Pirelli SC2 rears, and I know that so I was trying to get as much grip in the beginning because I know it's going to fade towards the end. I drafted past and I think I did lead on the last lap going up the back straight but I did have a problem turning in at eight. They were drafting behind me and as soon as I sat up they were past." Exuding the typical Crevier sassiness, he added "But don't anyone worry, I will stick to my promise and bring my Buell™ 1125R™ [bike] into the box. I just like to create a little drama around it for my beloved fans."

And once again, because we can, we will take his word for it.

For further details and directions to Round 6 at the Atlantic Motorsport Park in Shubenacadie, Nova Scotia, on August 6, 2009, please refer to: www.cdnsuperbike.com.



About Deeley Harley-Davidson® Canada

Deeley Harley-Davidson® Canada is the exclusive Canadian distributor of Harley-Davidson® and Buell® motorcycles, Genuine Motor Parts and Accessories, and MotorClothes® apparel, which are provided through a national network of authorized Harley-Davidson® and Buell® Retailers. Office and distribution warehouse facilities are located in Richmond, British Columbia, and Concord, Ontario.

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