



## PRESS RELEASE

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### 2009 PARTS CANADA SUPERBIKE RACES – ROUND 2 *Mirabel Magic*

Mirabel, Quebec (June 15, 2009) – Mirabel Airport

The Deeley Racing/Ruthless Racing Inc. team -powered by Buell had another constructive and rewarding outing at the Moto Journal ICAR Parts Canada Superbike races this past weekend. Racing for the first time on the converted site, the event was blessed with excellent weather, which attracted a big crowd to the track.

Darren James' charge from the back on the Buell® 1125R™ sportbike was just an example of the "show" provided on the track. James re-entered the pit due to a broken shifter at the end of the warm-up for the Yoshimura Sportbike National Championship. Just as the field was staging for the start, he swapped his bike for the "B" bike which he had not even tested, and caught up with the rest of the pack just as they went around the first corner.

From then on, it was simply entertaining for Buell® fans as the former Thunder champ carved his way through the field to a very respectable 14th place finish, despite a start in 22nd position in a field of 25. "That's racing," commented James post-race, in reference to the component failure. "But you saw the team's dedication. They got the B bike ready so fast for me, I mean I could have been half a lap back, or worse. That's why I rode as hard as I did. I'm sure it was fun to watch, and it was fun for me, too, but that ride was for them."

Dave Estok was disappointed after the Sportbike final. He had qualified in 11th on Saturday, but suffered a crash on lap three of the 14-lap final while running in fifth and on-pace with the leaders. "I hurt my back a little bit and kind of rung my bell, but I'm OK. I'm not very happy obviously. One second I'm going in at the same speed as last lap, and the next thing I know I was on my head," the Florida rider explained.

Steve Crevier qualified his Buell® sportbike in seventh place and, like his team boss, provided a large amount of entertainment for fans as he involved himself in a huge dice with the 14-year-old Yamaha sensation Royce McLean and 17-year-old Karl Daigle on a Kawasaki. Crevier swapped positions back and forth throughout the race, putting the Buell® 1125R™ bike in sixth at race end. "Those pesky kids were trying to get the best of me," Steve said laughing after the race. "We've had some issues this weekend, and the team's done a great job and we're having fun," he commented while watching Pete Snell and the crew getting his Buell® 1125R™ superbike ready.

In the Parts Canada Superbike Pirelli Superpole, the roar of the 1125R™ superbike was a sweet, singular sound, as Steve Crevier circulated the 14-turn course alone on a single flying lap qualifier. Not overly pleased, Steve admitted that it could have gone better and promised to "gather it up" in the actual race.

In the 16-lap premiere class main event, Crevier did "gather up" the race time he was looking for, but it did not come easy. Steve launched well using the torque of the 1125R™ bike to his advantage, but his starting position



on the outside of row two left him boxed in amongst a plethora of Japanese 1000cc superbikes. Drawing from his years of experience, Steve once again offered the crowd a display of his magic as he made his way through the field to eventually finish fourth, less than a second behind the Yamaha R1 of Andrew Nelson.

“That wasn’t as much fun as the sportbike race where we went back and forth. In this one, I just kept passing guys,” Steve said smiling just before the podium presentations. “That’s where I should be,” he said, pointing at the podium. “That’s where we’re headed. We were getting closer before the flag came out. I do have to thank the Deeley/Ruthless crew that worked so hard for the team, and also all the fans from the province for coming out to watch us. That’s really good to see,” he stated, flashing the iconic Crevier smile.



### **About Deeley Harley-Davidson® Canada**

Deeley Harley-Davidson® Canada is the exclusive Canadian distributor of Harley-Davidson® and Buell® motorcycles, Genuine Motor Parts and Accessories, and MotorClothes® apparel, which are provided through a national network of authorized Harley-Davidson® and Buell® Retailers. Office and distribution warehouse facilities are located in Richmond, British Columbia, and Concord, Ontario.

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