



## PRESS RELEASE

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#### PARTS CANADA SUPERBIKE SERIES DOUBLE-HEADER AT MOSPORT INTERNATIONAL RACEWAY

##### *Superbike and Canadian Thunder Rounds 3 and 4*

BOWMANNVILLE, Ontario (July 19, 2008) – Mosport International Raceway

#### **Superbike:**

After a narrowly-missed position within the Parts Canada Superbike SUPERPOLE top ten list in Friday's qualifying rounds, six-time Canadian Superbike champion, Steve Crevier, started the third round of the Superbike series in the fourth row on the back-up Ruthless Racing Inc./Deeley Harley-Davidson® Canada Buell® 1125R, with a disadvantage of 40 horsepower. Lap after lap, Crevier consistently displaced riders ahead of him to end his battle in a very credible ninth position.

For the second race of the weekend, Steve Crevier lined up on row four and clawed his way up into ninth position when the skies again opened up, bringing out the red flags and a premature end to the race. Unphased, Crevier commented after the race, "The straight-aways here are really long, and with only 130 horsepower, these guys have a lot more going for them. The Ruthless Racing Inc./Deeley Harley-Davidson® Canada team and the 1125R were in it. Two top ten finishes so far this weekend is not all that bad; this is a horsepower track and just being there is part of it."

#### **Canadian Sport Twins:**

After Friday's qualifier, which put both Jim Proulx of Ottawa, Ontario, on the Harley-Davidson® of Ottawa sponsored Buell® XB12R and Olivier Spilborghs racing for Ruthless Racing Inc./Deeley Harley-Davidson® Canada, in good stead, Saturday saw Jim Proulx and Olivier Spilborghs claim the second and third steps of the Canadian Sport Twins final. Spilborghs, although happy to be on the podium, looked for more in the next day's contest. "We got on the box but we really wanted to win. The guys worked really hard on the bike and the Buell is handling things very well. We'll be looking for a little more tomorrow!"

In Sunday's fourth round, Jim Proulx topped his performance and secured a first position on the podium in a race that literally saw him unchallenged. Although displaying brilliant racing skills, Olivier Spilborghs rode over the finish line in second position. However, a five-second penalty for jumping the start saw him finish off in fourth position. This assisted veteran Buell rider Dan Thompson in securing a third position on the podium. Proulx said after the race, "Perhaps having the back-up stock bike worked in our favour today. The extra weight and less horsepower worked good in the rain. The first lap I was up against the bigger bikes and I decided to



back off and let them take off and just run my own race. I can't say enough about the Deeley Harley-Davidson® Canada crew and the help they have been to us."

### Canadian Thunder

Saturday's Round 2 race resulted in Darren James putting the new 1125R Buell® motorcycle on the third step of the podium. Teammate Dave Estok looked to be in control early on and both riders worked together chasing down the lead NCR Ducatis. Estok however, ran into problems and slid back, leaving James alone to settle the score. James put his head down and rode brilliantly, bringing to an end a frustrating podium drought for the former Thunder champion. "I'm exhilarated, it's been a long time since I've stood on the podium," said James after the race. "This is a really big deal for me to be getting on the podium at Mosport. I won my first National race here, in fact my first double-header. I can't say enough about the guys helping me here, it's a real team effort!" James also commented about the Buell progress to date saying, "We've progressed by leaps and bounds since we started at Calabogie to where we are today. Hats off to Buell and Deeley-Harley Davidson® Canada. You know we really brought a knife to a gun fight but the Buell guys brought us such a great product to work with that we have showed right away that we are right in there."

Under streaming rain, the Canadian Thunder bikes rolled out to the grid for Sunday's final ten-lap race. Estok explored the edges of traction and lost the front end, which set him back. But with a miraculous remount, Dave Estok charged back through the field to regain fourth place. Meanwhile, Darren James was left to contend with the likes of Valter Bartolini on his Ducati and the BMW of Michael Ferreira, and placed himself with a solid third spot on the podium.

"Two weekends in a row we are on the podium," commented James, "The Ruthless Racing Inc./Deeley Harley-Davidson® Canada Buell worked awesome." Dave Estok, despite his off-track excursion, was in good spirits after the race. "I was running in second and I think I had a little something for Valter until I went down. I was pretty happy to catch those KTMs and salvage something from the race. Altogether, I'm pleased for the Ruthless Racing Inc./Deeley Harley-Davidson® Canada," commented Estok.



Picture on the left- Left to Right: 2. Michael Ferreira (BMW); 1. Valter Bartolini (Ducati); 3. Darren James (Buell);

Picture on the right- Left to Right: 2. Jim Proulx (Buell); 1. A.J Simiana (Ducati); 2. Olivier Spilborghs (Buell)

### About Deeley Harley-Davidson® Canada

Deeley Harley-Davidson® Canada is the exclusive Canadian distributor of Harley-Davidson® and Buell® motorcycles, Genuine Motor Parts and Accessories™, and MotorClothes® apparel, which are provided through a national network of authorized Harley-Davidson and Buell Retailers. Office and distribution warehouse facilities are located in Richmond, British Columbia, and Concord, Ontario.

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